

## 2020 BOARD & CEO VIRTUAL SPEAKER SERIES

### DR. TRACY BROWER



Dr. Tracy Brower is a PhD sociologist, author, wife, mother of two, and a Principal for the Applied Research + Consulting team at Steelcase. In addition, she is a contributor for Forbes.com and the author of *Bring Work to Life by Bringing Life to Work: A Guide for Leaders and Organizations* which provides new perspectives on work-life balance and how to create fulfillment in work and life.

Tracy studies how people and companies can create fulfillment, meaning, and vitality in their work. Obtaining her PhD, MM, and MCR.w degrees has given her lots of opportunities to learn how much there is to learn. Her blog, *Fruition*, focuses on fulfillment and workLIFEstories, and her professional blog reflects writing associated with her work. Tracy is an executive adviser for Coda Societies and for the Michigan State University Professional Mathematics Masters Program. Recently, Tracy is the recipient of the Constellation Award for top global executives leading business transformation.

Previously, Tracy was the Global Vice President of Workplace Vitality for Mars Drinks as well as the Director of Human Dynamics + Work for Herman Miller and the Director of Performance Environments and Living Office Placemaking for Herman Miller. Over her career, Tracy has had the opportunity to engage with many of the Fortune 500. Tracy is the recipient of various speaking awards as well as the Innovative Practices award from the University of Houston Stanford Alexander Center for Excellence in Real Estate. She has also taught college and university courses and she is a member of the selection committee for the Rosabeth Moss Kanter Award for Excellence in Work-Family Research. In addition to her PhD in sociology, she holds a Master of Management and a Master of Corporate Real Estate - Workplace. She is a member of CoreNet Global, the American Sociological Association, SHRM, and SIOP.

Tracy has been interviewed for StoryCorps, Switch & Shift, Everything Co-Working, Financial Spectrum, WGVU, WHPC's Secrets of Success, CCL Leadership Magazine, BOMA Magazine, and Globe and Mail (Canada). She has also published her work with Fast Company, Inc. Magazine, Forbes.com, The Leader Magazine, gothamCULTURE Blog, Area Development Magazine, The Voice Magazine, Training Magazine, Leadership Excellence Magazine, HR Executive Magazine, HR Director Magazine (UK), About.com, Real Estate Review Journal, Facility Executive, The Digitalist, *Work-Life Balance in the 21st Century* (book), and more. Her work has been referenced in the Wall Street Journal, Green Source, Inside HR, MMQB, Fortune.com, Forbes.com, Fast Company, and Inc. Magazine.

\*While professionally, Tracy is a Principal at Steelcase, the opinions she expresses in her *Fruition* blog are her own and do not necessarily reflect those of Steelcase.