

The Future of Work: Predictions for a New (Ab)Normal

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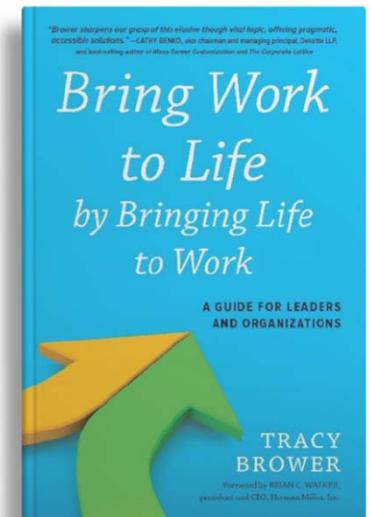
New Normal



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“When the paradigm shifts, everyone goes back to zero.”

Consider paradigms of...

- Safety and security
- Health
- Wellbeing and mental state
- Relationships
- Life cycle
- The experience of home
- Receive (rather than retrieve)
- Entrepreneurialism / talent
- Work experiences
- Travel
- Entertainment (including sports and 'sins')



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“This will be the most significant reinvention of work in our experience.”

Question:

How significant do you expect the changes in the work experience to be?

A – Sweeping. Things will never be the same.

B – Moderate. Things will be different, but may not be too overwhelming.

C – Insignificant. Things will be crazy for a while, but then they will pretty much get back to normal.



How work will
change

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“Asking the right questions is more important than having all the right answers.”

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What companies do for people

- Expanded support
- Appreciation for importance of mental health
- Improved leadership
- Company culture a focus



5 Predictions about how the Coronavirus will Change the Future of Work, Forbes, April 6, 2020: [Link Here](#)

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What your company does for you

- Expanded support
- Appreciation for importance of mental health
- Improved leadership
- Company culture a focus

How will you create a sense of safety and security and for employees going forward?



5 Predictions about how the Coronavirus will Change the Future of Work, Forbes, April 6, 2020: [Link Here](#)

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How people work with each other

- Improved relationships with teammates
- Expanded diversity
- Empathy for work-life



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How you work with others

- Improved relationships with teammates
- Expanded diversity
- Empathy for work-life

How will the ways people work with others shift in the new normal?



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“The greatest innovations arise from the most limiting barriers.”

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Your company's systems and approaches

- Increased speed, reduced bureaucracy
- Flourishing innovation
- Collaboration between companies



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Your company's systems and approaches

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In what ways will your company's approaches shift in the future?



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Question:

To what extent do you expect shifts the way your company adds value to the market?

A – Massively. The pandemic has brought about a reboot and a reimagining of our business.

B – Moderately. Some of what we do will change, but overall we are still delivering value relevant to the times.

C – Minimally. We are continuing to deliver on our fundamental value equations without tremendous change.

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Career opportunities

- Renewed career opportunities
- Expanded entrepreneurialism



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Career opportunities

- Renewed career opportunities
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In what ways will you empower people to contribute in expanded ways?



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Workplace and technology

- Increased work flexibility
- Better offices
- Comfort with technology



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Workplace and technology

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In what ways will you need to shift the way you accommodate work and technology?



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Resources and continued reading

[5 Predictions About How the Coronavirus Will Change the Future of Work](#), Forbes, April 6, 2020

[Social Isolation and the Coronavirus: 8 Surprising Reasons You'll be Thrilled to Get Back to Your Office](#), Forbes, April 15, 2020

[The Mental Health Crisis Generated by COVID-19: Why It's Critical and How You Can Retain Your Sanity](#), Forbes, April 14, 2020

[Why Working from Home is So Exhausting and How to Reinvigorate](#), Forbes, March 30, 2020

[What Hard Times Teach Us: 5 Pandemic-Inspired Lessons Learned that Will Make You Better for the Long Term](#) Forbes, April 19, 2020

[Steelcase What's Next Guide](#)



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Hope for a new normal



Thank you.

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